

# Metrolina Library Association

## 9<sup>th</sup> Annual Conference

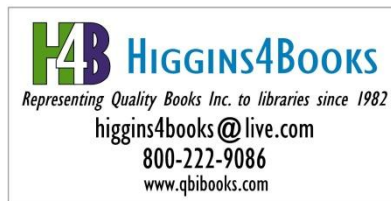
June 12, 2014

Host By Central Piedmont Community College (Harris Campus)

Our Theme is.... Change!

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**Registration - 8 am – 9 am**

**Keynote – 9 am – 10 am**

**Keynote Speaker: Paul Jones (ibiblio, University of North Carolina at Chapel Hill)**

**Session 1 - 10:30 - 11:30 am**

***Secrets for Leading in the New Normal***

**David Singleton (Charlotte Mecklenburg Library) & Julie Walker (Georgia Public Library Service)**

Regardless of the size or budget of your public library, chances are that someone has raised the question of whether public libraries are still necessary. Drawing on their long careers in public library management, the speakers explore how you can ensure that your library continues to be central to your communities, receives the funding it deserves, and stays relevant in the 21st century.

***A Change in the Weather: The Impact of Cloud Computing on Librarians at Small and Rural Academic Libraries***

**Deborah Tritt (University of South Carolina at Aiken) & Kaetrena Kendrick (University of South Carolina at Lancaster)**

Tritt and Kendrick will reveal preliminary findings from their study on the impact of cloud computing technologies on library professionals in small and rural academic libraries. Attendees will have an opportunity to discuss the impact of cloud computing on their professional practice and concerns they might have about using software in the cloud.

***Personal Librarian: From Resources to Relationships***

**Richard Moniz (Johnson & Wales University), Jean Moats (Johnson & Wales University), Joe Eshleman (Johnson & Wales University), David Jewell (Johnson & Wales University), Jo Henry (South Piedmont Community College), Valerie Freeman (Johnson & Wales University)**

Despite imminent changes relative to ACRL's newly crafted framework, information literacy remains a central focus for the academic librarian. Meanwhile, college and university administrators, in an effort to improve retention and student learning have been pushing the envelope with regard to the personalization of services. Personal Librarian is a systemic attempt to merge the teaching of information literacy with the personalization of library services for freshmen students. This presentation will briefly explore the concept as it has developed in general as well as how it was implemented at Johnson & Wales University. Feedback from students and faculty will also be shared.

**Using Instructional Design Applications to effectively Flip Library Instruction.**

**Melinda Livas (Winston-Salem State University)**

This presentation is designed to demonstrate how instructional design applications can assist librarians with successfully flipping their library instruction classes. Attendees will be able to: explain the concept of "flipping your classroom" and why this approach is crucial for creating learner engagement, specifically for library instruction. (ID models help instructors identify course content deficiencies that may hinder a learner from meeting the course specified learning objectives.) Attendees will also be able to identify effective Web 2.0 tools that can be used to effectively flip their classrooms. Tools such as ScreenCast-O-Matic, PowToons, Prezi, Animoto, and Voki will be reviewed.

**Lunch/Poster Session 11:30 am – 1 pm**

**Vendor Tables 11:30 am – 2:30 pm**

**Session 2 - 1 - 2:00 pm**

***Leading a Successful Change Initiative***  
**Marcy Simons (University of Notre Dame)**

In 2012 the Hesburgh Libraries at the University of Notre Dame underwent an organizational redesign. This session will share our redesign process including several unique and key components which we believe contributed to our success, and our 6/12/18 month follow-up assessments that are helping us continue to move closer to our targeted goals. You will also learn to recognize and champion the change agents who will help you lead and influence change in positive ways.

***DHL Delivers: Digital Humanities for Librarians***  
**Judy Walker (University of North Carolina at Charlotte)**

Although the term digital humanities (DH) has been around of nearly 20 years, current technologies have generated a lot more activity in this area. It has expanded from its primarily archival focus to include a wide variety of projects and activities used by educators and archivists alike. This session will explore what digital humanities encompasses, what types of technologies are being used, how it impacts all types libraries and how librarians can both support and develop DH projects of their own.

***Emerging Digital Lifestyles: Connecting in an Ever-changing Online Environment***  
**Kate Engelbrecht (Charlotte Mecklenburg Library) & Angel Truesdale (Charlotte Mecklenburg Library)**

Are you looking for new ways to assist and connect with library users? There are tons of tools and new digital technologies that can broaden your online presence. As more and more people develop digital lifestyles, spending significant time online, libraries can capitalize on this opportunity to connect with and provide services to tech-savvy users and new adults. Users are now living in the "cloud" with several options to store files, communicate through video, consult health services, and engage in online distance learning to enhance their everyday life.

***New Frontiers: Rethinking Library Instruction in Online Learning Spaces***  
**Marcus Bess (University of North Carolina Charlotte)**

Online learning spaces present libraries with opportunities to extend instruction beyond one-shot sessions and workshops. By creating interactive digital learning objects, libraries can engage students and teach concepts that may not fit within traditional instructional activities. This session will focus on how libraries can create dynamic, engaging digital learning objects for multiple instructional contexts. The presenter will highlight relevant learning and design theories while providing practical tips for librarians interested in designing their own digital learning objects.

**Session 3 - 2:15 - 3:15 pm**

***Multimedia Information Literacy Instruction***  
**Samantha Harlow (High Point University)**

Interested in incorporating more media instruction at your library? In this breakout session, the Media & Digital Resource Librarian at High Point University (HPU) Libraries will share some of the media instruction sessions that she has created on:

- Research poster design
- Creating a published digital humanities project using BiblioBoard
- Presentation design, including adding audio and video to presentations, Prezi, and finding images.

Participants will also discuss how to incorporate media and visual literacy specific libguides into instruction, how to assess and evaluate statistics from professors and students in these sessions, and the challenges of designing and teaching media instructional sessions.

### ***Practical UDL for the One-Shot Workshop***

**Amy Harris Houk (University of North Carolina Greensboro) & Jenny Dale (University of North Carolina Greensboro)**

Universal Design for Learning (UDL) is an instructional design philosophy focused reaching students with learning differences. UDL consists of three main principles: multiple means of representation, multiple means of action and expression, and multiple means of engagement. In this presentation, we will provide a basic introduction to the three principles of UDL and offer examples of typical workshop and library instruction activities that participants can modify to align more with the philosophy of UDL. The presenters will model the three main principles and demonstrate activities that can easily be integrated into workshops or information literacy sessions.

### ***The Mindful Research Paper - Getting Students to Sloooooow Down and Actively Focus***

**Joe Eshleman (Johnson & Wales University) & Fernanda Tate Owens (Johnson & Wales University)**

Students often approach the Research Paper as a task to "get off their plate". In this session, a Professor and a librarian will discuss tactics that enable students to spend some time thinking about and reflecting on the components of a college -level research paper. Additionally, a focus on threshold concepts, which are at the core of the new ACRL Information Literacy Framework, will be touched upon.

### ***Change Your Approach to Faculty Collaboration***

**Melanie Sorrell (University of North Carolina at Charlotte) & Peggy Hoon (University of North Carolina at Charlotte)**

This presentation will provide guidance on how to change approaches to faculty collaboration by playing a more integral role in academic writing and publishing teams. With an emphasis on the scientific disciplines, examples will prepare librarians to claim more credit for their efforts in producing journal articles. There will also be a discussion about educating potential co-authors on Open Access choices, including submitting pre-publication manuscripts into Institutional Repositories. These types of collaboration with faculty from other departments may help the librarian to be seen as an indispensable member of the team and improve collegiality across the campus.

## Session 4 - 3:30 - 4:30 pm

### ***Cool Toys and Their Uses in Libraries***

**Rebecca Freeman (University of South Carolina at Lancaster) & Beth Martin (University of North Carolina at Charlotte)**

Most libraries are currently running on smaller and smaller budgets. As these budgets decrease there is more of an emphasis on Makerspaces – places where we help patrons express their creativity. Librarians; however, need to enter into these Makerspaces as creators as well and move away from only providing the tools. We will showcase some of the inexpensive tools you may see in a Makerspace, such as a Raspberry Pi, and discuss ways to integrate them into the library. During this conversation we will discuss some different ways you can use these tools in the library in place of some of the traditional and expensive tools currently being used. This conversation will also include audience feedback on what they would like to see implemented as well as giving them some ideas to take back to their libraries. While coming from academic librarians, these ideas will be useful for any type of library on any budget.

### ***“Me” Learning: A Constructivist Approach to Web Evaluation***

**Jennifer Resor Whicker (Radford University), Craig Arthur (Radford University), Lisa Vassady (Radford University), Alyssa Archer (Radford University)**

The ability to critically evaluate websites to determine the credibility and appropriateness of the source is an essential component of establishing an information literate student. The old school method of providing a checklist of criteria for web evaluation has proven ineffective as students are unable to use it to effectively evaluate ambiguous sources. Seeking a way to address these deficiencies, McConnell Librarians successfully developed an exercise for Web evaluation that emphasizes self-learning, utilizing the constructivist approach. This workshop will introduce participants to the constructivist approach and McConnell Librarians' web evaluation exercise development process.

### ***Crossing the Threshold: Threshold Concepts and IL***

**Kathy Shields (High Point University) & Jenny Dale (University of North Carolina at Greensboro)**

Over the past few months, you've probably heard the term "threshold concepts" come up again and again. This idea is being explored in the library literature, and now threshold concepts are the basis for the revisions to the ACRL IL Standards, the ACRL Draft Framework for IL in Higher Education. But what are threshold concepts? What do they mean for information literacy, and how might they influence our practice as instruction librarians? In this interactive session, we will define threshold concepts, discuss the proposed threshold concepts for IL, and develop some practical ways to incorporate them into our instructional practice.

### ***How to Be a Dynamic Workshop Presenter***

**Jason Broughton (South Carolina State Library)**

We will cover: overcome nervousness and inhibition, how to think clearly under pressure, using voice and body language to hold audience attention, analyze an audience to maximize the impact of your

message, organize your material quickly, effectively, and logically, create and present PowerPoint or handouts with confidence and conviction, save meeting time by getting to the point, and respond to challenging questions from an audience.

## Posters

***Beyond book clubs: Changing the way we think of adult programming*** - Jessica Reid (Cabarrus County Public Library)

***How We Met Our Students: A Digital Information Literacy Assessment*** - Cara Evanson (Davidson College) and Sara Swanson (Davidson College)

***Library Confessionals through Pre-class Surveys*** - Abby Rovner (Central Piedmont Community College)

***Zoom into Online Instruction: Using Prezi in Online Instruction Videos*** - Jennifer Resor Whicker (Radford University) and Katelyn Tucker (Radford University)

***From Kindergarten to College: Using Skill-Based Learning Centers as an Information Literacy Approach*** - Tiffeni Fontno (Lesley University)

***Fun in the Library*** – Valerie Freeman (Johnson & Wales University) and Rebecca Freeman (University of South Carolina at Lancaster)

***Keeping the Carolina's Competitive: Workforce Development and Libraries*** – Jason Broughton (South Carolina State Library)

***How to Move a Library*** – Robert McInnes (New Life Theological Seminary), Chery Coyle (Central Piedmont Community College) and Brian Trippido (Charlotte School of Law)

***Making Space: Tweens in the Library*** – Britni Cherrington (Charlotte Mecklenburg Library)

***Beyond Cover Letters and Resumes: Take Your Job Search to the Next Level*** – Emily Mann (Coker College), Heather Hans (High Point University) and Devon Galena (Art Institute of Charlotte)