

**METROLINA LIBRARY ASSOCIATION
MINUTES OF THE BOARD MEETING**

Thursday, August 18, 2016 at 2 P.M.
Central Piedmont Community College, Harris Campus, Building H1 Room 2103
3210 CPCC Harris Campus Drive, Charlotte

Attendance: Brenda Almeyda, ~~Paula Brown~~, Rebecca Freeman, Valerie Freeman, Michael Frye, Jason Hazard, Jo Henry, Laura McShane, ~~Rae Lowern~~, Richard Moniz, ~~Laura Pringle~~, Doug Short, ~~Heather Smith~~, ~~Betty Thomas~~, Michael Winecuff

Minutes from May MLA Board Meeting were approved.

Treasurer's Report. Jo announced that we have \$9,962.20. She noted that the conference made \$261.82.

New board members:

Rebecca added Laura McShane as a new board member. Mark Coltrain is also interested in being on the board. Looking for new positions in 2017 for Vice President and Treasurer. Voting will take place in November.

Conference:

Rebecca-Reported feedback was positive from conference attendees. The only negative was that the rooms were cold.

Valerie-Inquired about next year's speaker. Possibly Dr. David Lankes at USC, author of *The Atlas of New Librarianship*. Rebecca said we need to brainstorm on potential speakers.

Richard-Bags were cheaper quality-suggested pricing leather binders in 2017. Can we push back the date in 2017? Doug said we always bump against a group paying full price and we are getting a discount.

Rebecca-Spoonflower was a potential sponsor in 2017. They do cloth posters and are in Greensboro. Jo-Posters before lunch was good

Rebecca-Coffee in the afternoon needs to be added to the menu.

Fall Event:

Rebecca-We have done library visits and actual speaker events in the past. Suggested a UNCC library tour but a tour typically get fewer people.

Valerie-Usually 2nd week in October for fall event

Rebecca-UNCC tour and Beth Martin talking about library assessment might work. Rebecca will talk to Beth about a day and time that might work for her.

December Luncheon:

Rebecca-Going to another brewery is an idea again this year in the second week of December
Jo-Reminder we had a donation of \$150(?) or so that made it possible to have the event last year and break even

Michael-Gloria Kelly at CPCC or David Singleton from CML as possible speakers

Doug-Panel discussion from different libraries

Laura-Unshelved Librarians from Seattle as possible speaker

Michael-Grant topic popular-will contact Cal Shepard for potential speakers from the State Library

Marketing:

Rebecca-Have any ideas to bump members for conference or association?

Valerie-HB2 issue may have reduced conference numbers

Richard-Suggested hard copy of MLA advertising

Rebecca-Wild Apricot has a member only section-anything to put in that section?

Richard-MLA card that would have discounts to area places

Doug-Museums may discount

Jo-Card concept was successful at the tennis club she works at

Laura-New member marketing for students

Richard-Mentoring program?

Doug-NCLA does mentoring

Laura-New graduates intimidated about joining, approach from a networking or mentoring angle

Valerie-Conference-what do you want from MLA? Specific meeting to address this. Possibly go to NCLA conference with a table

Richard-Go to the students instead of them coming to us. Benefits are networking opportunities, presentation opportunities, working on the board

Michael-Students on the board and good on the resume

Richard-Well done short video about MLA for advertising

Doug-Can look into CPEC Digital Studio

Michael-Solicit new faculty members

Next Meeting:

Sept. 15th

Oct. 20th (subject to change pending Oct event)

Nov. 17th

Respectively submitted by Jo Henry