

**METROLINA LIBRARY ASSOCIATION  
MINUTES OF THE BOARD MEETING**

Thursday, March 17, 2016 at 2 P.M.  
Central Piedmont Community College, Harris Campus, Building H1 Room 2103  
3210 CPCC Harris Campus Drive, Charlotte

**Attendance:** Brenda Almeyda, Paula Brown, Rebecca Freeman, Valerie Freeman, ~~Michael Frye~~, Jason Hazard, Jo Henry, Rae Lovvorn, Richard Moniz, ~~LaJuan Pringle~~, ~~Doug Short~~, Heather Smith, Betty Thomas, Michael Winecuff

**Minutes** from February MLA Board Meeting were approved.

2 additional decisions were made by the board by email since the last board meeting:

1. The board agreed to increase the non-member rate for the conference from \$75 to \$80.
2. The board agreed to working with the Hyatt Place to offer a conference discounted rate.

**Treasurer's Report.** Jo reported \$9274.62 in our account.

**Sponsorships for Conference.** Jo reported that we have \$1250 with \$500 from UNCG, \$500 from Innovative, and \$250 from Springshare. She noted it would be helpful to have an additional \$500 in sponsorships to breakeven on the conference. Betty worked the exhibit hall at the Computers in Libraries conference and hopes we can get something from that effort.

**Tech Summit**

**1-3 pm Friday, April 1<sup>st</sup>**

**Innovation Lab at Johnson & Wales University**

Presenters: Mark Coltrain (CPCC) on Google Hangouts as alternative to WebEx  
Beth Martin (UNCC) on assessment technology  
Karen Mann (JWU) on tech related to instruction.

Brochure. Michael Winecuff has been getting the bio information to include. The schedule is for each presenter to have 25 minutes each with 10 minutes in between. Michael is to make approximately 30 copies. When he gets more specifics from the presenters about their tech, he will send it out to the board so the Summit can be publicized on the website and social media.

Food. Betty bringing cookies. Richard bringing Starbucks coffee. Valerie/Rebecca bringing tea.

A visiting professor from Jamaica (through UNCG) will also be attending.

Registration is free. The space accommodates 35 people. The week of the event Rebecca will be sending out a parking permit to everyone who registers. Print out and leave on your car for Parking Lot B (gravel lot by the church).

Tech Round Robin is planned at the end of Summit as a backup.

There will also be a student LISSA meeting right after the Summit.

## **Conference**

**Thursday, June 9<sup>th</sup>**

**CPCC Harris Campus**

**Hotel.** Information on the hotel and discounted rates is on the events tab on the website with a special link that acts as a portal for reservations just for our conference. Michael to check with Cal about which nights to book for her.

**Hyatt Place Charlotte/Arrowood**  
7900 Forest Point Blvd, Charlotte, NC 28273  
704-522-8400

### **Conference Rate:**

Wednesday \$129 (plus applicable taxes)

Thursday \$109 (plus applicable taxes)

Rate is good until May 24th, 2016

**Proposals.** Rebecca to show Michael how to access proposals that have been submitted so that the blind submissions can be given to the review committee. Jo said there were two posters and a couple of other submissions when she checked recently. She recommended promoting it some more on social media. She asked if it had gone out on listservs. LaJuan put it out on NCLA; Valerie to put it on ILI; Rae sending it out on various Facebook pages; Rebecca covering USC; Betty posted to Charlotte Law blog; Paula to contact ECU; Richard recommended a call to Radford people and contacting UNCG MLIS professors to ask them to plug it in classes...**everyone please post another round in your organizations and social networks.** Apparently conference proposals by Charlotte Mecklenburg Library librarians now have to have prior approval before submission which may be holding up proposals from the public librarians. We can extend out the deadline another week, if needed.

**Accepted form from ACRL.** Richard passed along the form used by ACRL that presenters sign indicating that they will come. We are hoping to avoid the situation of last year. It was suggested to send out a week before printing brochures. Paula suggested highlighting statement of commitment.

**Keynote.** Cal Shepard's presentation is entitled *Inventing Our Future* and she's going to talk about the disruption in our current environment and how library staff can cope and capitalize on the disruption.

**Food.** Rebecca passed out three menu options. Option 2, the taco bar, had the higher number of votes and was accepted. It meets the need for a vegetarian option; avoids the gluten free issue. Details about the menu were discussed. Rebecca to talk with CPCC about popcorn, the chopped salad, and soda availability.

Next month – discuss pens, coffee cups...

**Program advertising.** Gold (\$500) sponsors get full page ad (5.5 x 8.5) and \$250 level sponsors get ½ page (4.25 x 8.5) size.

Heather suggested to Jo to contact Wells Fargo to request “community funds.”

Jo related another issue with potential sponsors telling her that they cannot give any money but were willing to give us product samples to display. There was agreement about telling these organizations that if they want access to our membership, they need to pay for the privilege.

### **Additional News**

Jo announced that she, Richard, Lisa, Joe and Howard are speaking at ALA in Orlando on Saturday for 90 minutes on Mindful Librarianship.

Heather talked about Belmont Abbey College’s new library renovation.

Rebecca is presenting with Jean Moats in Dublin on the topic of Hot Chocolate.

**Next Meeting:** 2 pm on April 21<sup>st</sup> in the same location.

**Meeting was adjourned at 3:00 pm.**