**METROLINA LIBRARY ASSOCIATION**

**MINUTES OF THE BOARD MEETING**

THURS. MAY 15TH, 2014, 2:10 P.M.

Central Piedmont Community College, Harris Campus, Building I room 2126

3210 CPCC Harris Campus Drive, Charlotte

**Board Members Present:** Doug Short, Richard Moniz, Brenda Almeyda, Robert Bryan, Rebecca Freeman, Jo Henry, Katy Hill, Melinda Livas, Frank Newton.

**Board Members Absent:** Valerie Freeman, Rae Lovvorn, Beth Martin, Joli McClelland, LaJuan Pringle, Sherrill Shiraz.

**1. Minutes of Last Board Meeting (Frank).** Minutes of the April Board meeting were approved with changes.

**2. Treasurer's Report (Jo).** Jo reported our current balance is $9,800.84. She has started receiving bills for the June Conference. On the bright side, donations from Conference sponsors have risen to $1,850! Sponsors include Higgins4Books ($500, John & Norma Higgins, Columbia, S.C.); Springshare; Innovative. Innovative said they were interested in a sponsor table, but haven't gotten back to us about that.

**3. Membership (Doug).** We are up to 47 members currently.

**4. Program Planning -- 2014 Metrolina Conference (June 12th).**

**(a) Registration.** We have about 48 people preregistered at this time.

**(b) Publicity for Conference.** Doug will E-mail LaJuan to ask his assistance with promoting Conference registration among public librarians. Melinda has spread the word at Johnson C. Smith. Richard will contact David Singleton.

**(c) Bags and materials for registrants.** Bag stuffing will be June 5th 2 p.m., CPCC Harris Campus, and is expected to take about two hours. Richard ordered lanyards; Jo ordered bags and file folders; Melinda ordered pens in multiple colors.

**(d) Parking.** Jo suggested we add "Parking is free" to the Conference description on our website.

**(e) Assignments.** Board members should arrive 7:30 a.m. the day of the conference. Doug will pick up our keynote speaker Paul Jones of UNC-Chapel Hill.

**(f) Hashtag.** Melinda will consult with Rae about the possibility of coming up with a Confer­ence hashtag.

**(g) Rooms.** We have reserved sections A,B,D,E of the big conference room (adjacent sections, although their letters aren't, as shown by the floor plan Doug distributed). We also have the Cypress, Maple, Birch, and Ash rooms.

**(h) Introducers for the presenters (track or session chairs).** Three volunteered and got recorded: Frank (Cypress), Melinda (Maple), Katy (Birch).

**(i) Menu.** The menu people haven't gotten back to Doug; he will recontact them.

**(j) Sponsor prospectus.** Jo suggested we send a post-conference questionnaire to the attenders asking them for their library's budget size, their position within the library, etc., to collect statistics we could use in a 2015 exhibitor prospectus along the lines of the ALA annual conference exhibitor prospectus (cf. her E-mail to the Board, "Exhibitor Prospectus", Wed. April 14th, 5:23 p.m.). ***Update.*** We did send out a post-conference questionnaire, and Jo collected statistics from it and used them in compiling a prospectus for MLA to use in recruit­ing sponsors for our 2015 Conference, which she E-mailed to the Board for us to review ("Exhibitor prospect­us final", Tues. June 24th, 5:53 p.m.).

**(k) Dinner after Conference.** Doug will invite Paul Jones to dinner after the Conference June 12th. Board will go out to dinner with or without him.

**5. Next Board Meeting.** We'll meet Wed. July 16th over dinner at a restaurant to be determined, for a debriefing after the June conference. Doug also suggested we review our by-laws after the Conference.

Respectfully submitted,

Frank Newton

MLA Secretary

7-16-2014