

UNLOCKING THE DOORS: 7 Keys to Grant Writing Success



December 2016





Key #1

**Be on the same page
as your funder**

LSTA Purposes



LSTA Five Year Plan

- **Goal 1: Partnerships and Collaboration**
- **Goal 2: Continuing Education**
- **Goal 3: Literacy and Lifelong Learning**
- **Goal 4: Access, Digitization, and Preservation**



Focus on the Users - current



Focus on the Users - future



About The Library



About The Stuff



YES!!





Key #2

**Know where to find
key information**



LSTA Program



Library Development
STATE LIBRARY
of NORTH CAROLINA

HOME CATALOGS SERVICES RESOURCES JOBS

LSTA Grants

Library Services and Technology Act (LSTA) Grants are federal funds from the **Institute of Museum and Library Services** that are awarded by the State Library to eligible North Carolina libraries.



2017-2018 (currently open) LSTA Grant Program	<ul style="list-style-type: none">• Annual Program Plan (pdf)• Application Information
2016-2017 (already awarded) LSTA Grant Program	<ul style="list-style-type: none">• Annual Program Plan• Awards• Guidelines, Application Information• Reimbursement, Budget Revision Information

<http://statelibrary.ncdcr.gov/ld/grants/lsta.html>



2017-2018 LSTA Program



2017-2018 LSTA Grant Programs

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Overview of all 2017-2018 grant programs available.

Application Updates

All February applications will be submitted into a new online grants management tool that will go live in January 2017; updates on the timeline and training opportunities will be posted here.

Important Dates

Early September 2016	Annual Program Plan posted Grant guidelines and application information posted Letter of Intent Application posted NC Cardinal Migration application and guidelines posted Project Grant application and guidelines posted
November 1, 2016	Letters of Intent (LOI) due, project grants only (pdf) NC Cardinal Migration applications due (docx)
December 15, 2016	Letter of Intent and NC Cardinal applicants notified
February 24, 2017	EZ Grant applications due, \$5,000-\$50,000 (pdf) Project Grant applications due, \$50,000-\$100,000 (pdf)





Key #3

**Review previous
awards**



<http://statelibrary.ncdcr.gov/ld/grants/lsta/2016-2017Abstract.htm#BurkeLLL>

Grant Category: **EZ Literacy & Lifelong Learning**

Institution/Library: **Burke County Public Library**

Project Description:

Burke County Library staff has noticed an increase in senior patron's frustration with and questions about technology. The Library will purchase the equipment needed to teach senior patrons how to use laptops and tablets in a safe and comfortable way. Classes, workshops, and presentations will cover basic use to financial and health care. Life-long learning can continue well into the twilight years of an individual's life, and skills learned in these classes will allow our seniors to actively live and participate in their world.

Grant Category: **EZ Literacy & Lifelong Learning**

Institution/Library: **Cabarrus County Public Library**

Project Description:

Library administration has identified the absence of Spanish language services as an unintentional barrier to equitable information access. To fully embody the library's mission to serve a diverse public and provide for the literacy and lifelong learning needs of this significant portion of Cabarrus residents, Cabarrus County Public Library will improve the target audience's ability to discover information by increasing literacy opportunities, improving Spanish marketing and outreach and developing Spanish language collections, resources and programs via a Bilingual Library Assistant.

Grant Category: **EZ Literacy & Lifelong Learning**

Institution/Library: **Caswell County Public Library**

Project Description:

The Caswell County Public Library proposes a partnership with Piedmont Community College and the Career Center to provide free employment assistance, training and resources for our community. This project would enable patrons to have a better understanding of the services offered by the Career Center and community college. Book-A-Librarian sessions provide patrons with general knowledge and assistance with computers, internet, job searches, resumes, cover letter, interview skills and employment resources.



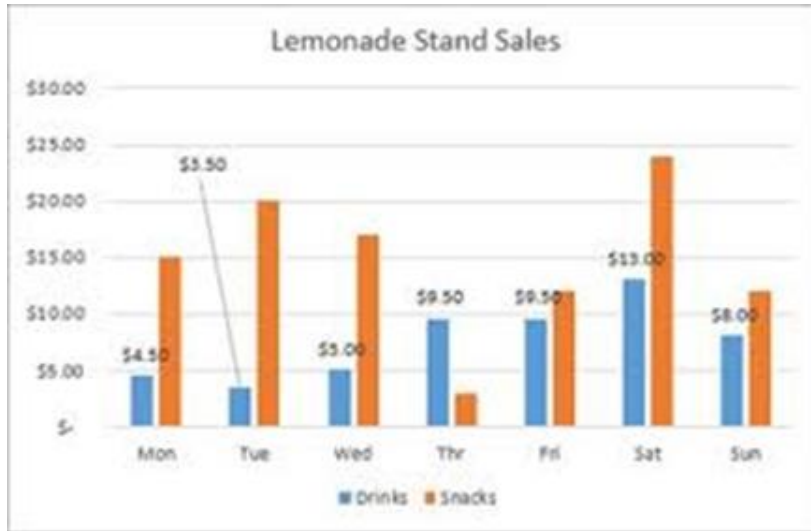


Key #4

**Data is
your friend**

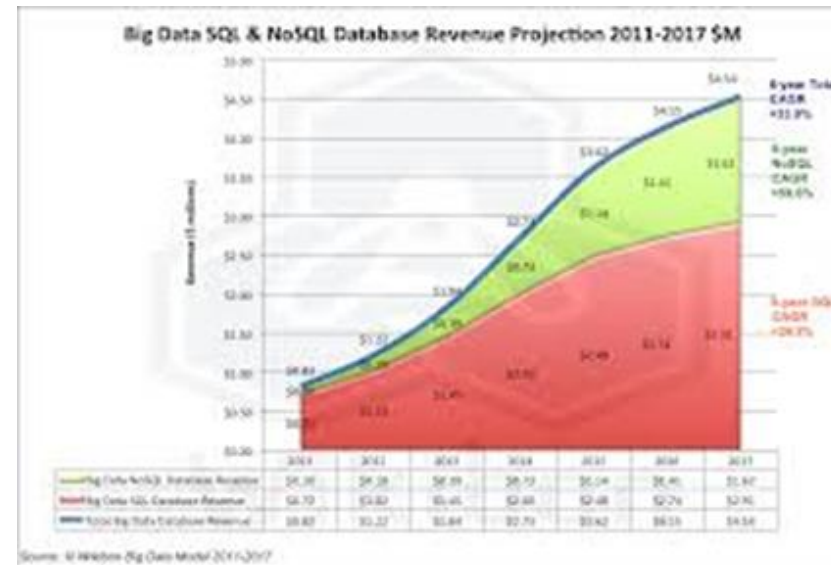


Provide Supporting Data



37%

8 out of 10 patrons

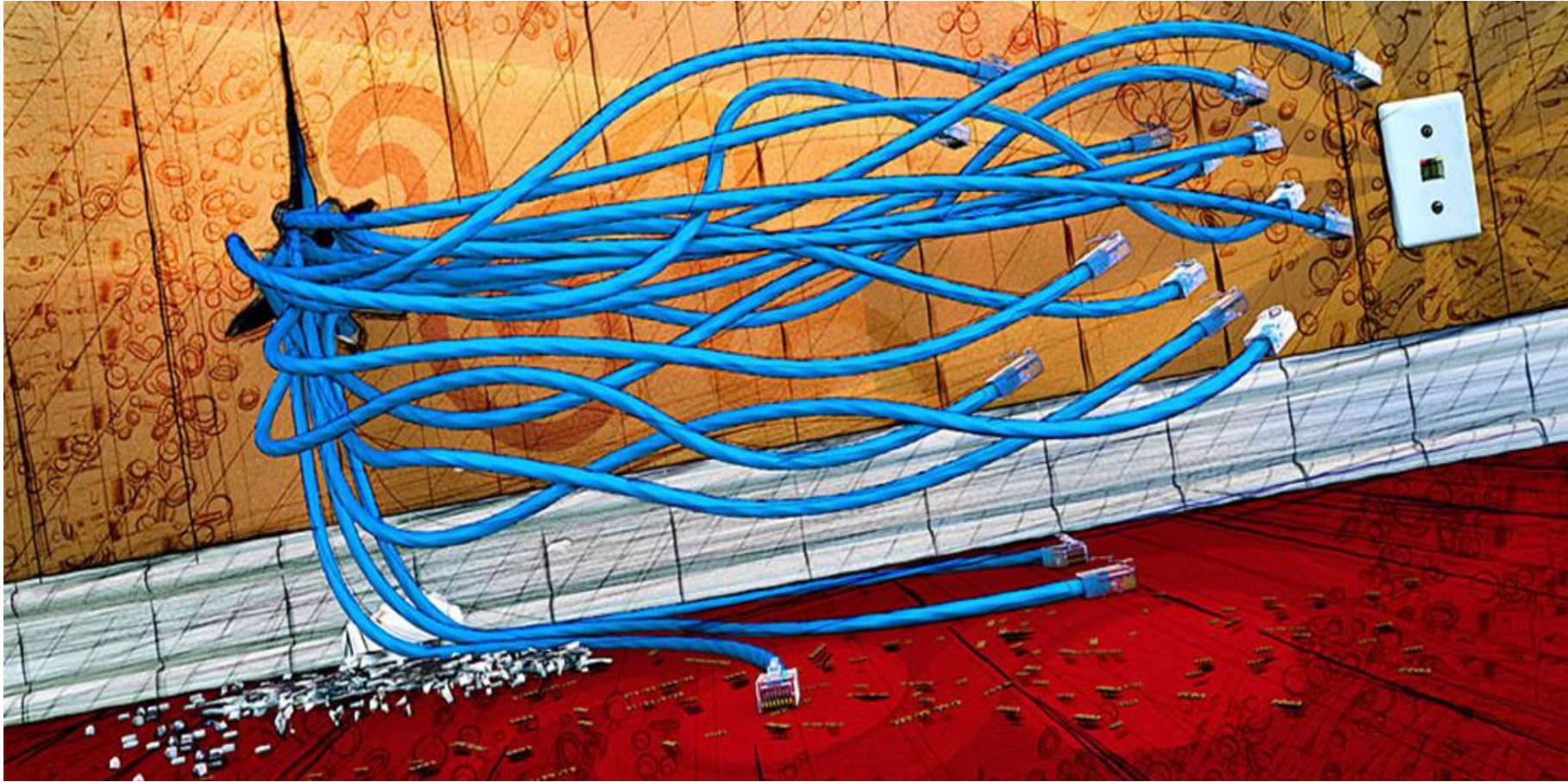




Key #5

Make it easy





Ideally...

Project goals, activities, outcomes, measures, budget should be linked together.



Remove speedbumps

- 1
- 2
- 3

- A
- B
- C

Many, frequently, often, usually
Long lines, waiting list





Key #6

Schedule TIME





Key #7

A S K



Questions?

Raye Oldham

Federal Programs Consultant

State Library of North Carolina

North Carolina Department of Natural and Cultural Resources

919-807-7423

raye.oldham@ncdcr.gov

